

# Tim Greenya

## UX Designer

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### Work Experience

#### **Springs Window Fashions / UX Designer**

DECEMBER 2020 – PRESENT

Responsible for the UI/UX of Springs Window Fashions' sites. Create wireframes and functional prototypes for desktop, mobile and applications. Participate in the planning, development, and implementation process for feature and design development of customer-facing and dealer websites.

- Wireframing, design, build, testing of new features/functionality
- Research enhancements and features
- Testing of new features/functionality
- Customize and maintain sites

#### **Demco, Inc. / Senior Front-End Web Designer**

APRIL 2014 – AUGUST 2020

Responsible for the UI/UX of the B2B ecommerce site by creating wireframes and functional prototypes. Participate in the planning, development, and implementation process for feature and design development of all of Demco's customer-facing websites. Led the migration of content migration for an ecommerce replatform project.

- Research enhancements and features for Magento 2 ecommerce site
- Wireframing, design, build, testing of new features/functionality.
- Testing of new features/functionality
- Customize and maintain 4 Wordpress sites that feature blog posts, portfolios projects and webinars or libraries and schools
- Responsive design of websites
- Project management
- Train & mentor designers on HTML & CSS

#### **Demco, Inc. / Senior Designer**

JUNE 2010 - APRIL 2014

Developed a grid-based template system to assist designers in the production of landing pages. Led the design and feature development of Demco's customer-facing websites. Mentored designers and production artists in HTML/CSS and maintaining landing pages.

- Responsible for look and feel of brand digital elements (websites, emails, video, etc.)
- Research, development and implementation of features on ecommerce site

### Skills

UI/UX Design  
User Research  
Usability Testing  
Personas  
Responsive Design  
HTML  
CSS  
Javascript  
PHP  
Video Production  
Digital Photography  
Email Marketing  
SEO

### Tools

Adobe XD  
Figma  
Adobe Illustrator  
Adobe Photoshop  
Wordpress  
Magento 2  
InVision  
FullStory  
Microsoft Office

- Wireframing, design, build, testing of new features/functionality
- HTML email design & production
- Digital photography & video production
- SEO optimization
- Project management

### **Demco, Inc. / Web Media Designer**

APRIL 2007 - JUNE 2010

Responsible for the look and feel of all digital media. Worked to speed up page load speeds by optimizing code and reducing calls.

- Design of banner ads and landing pages for B2B and B2C websites
- HTML email design & production
- Catalog cover design

### **E-Media Resources / Art Director**

JANUARY 2004 - APRIL 2007

Designed, prototyped and built numerous websites. Presented design concepts to potential clients.

- Website design, production and maintenance
- Flash presentations
- Project management
- Website maintenance training

### **Gunter Advertising / Graphic Designer**

APRIL 2002 - JANUARY 2004

Designed, prototyped and built numerous websites. Presented design concepts to potential clients.

- Website design, production and maintenance
- Print design
- Packaging design
- Digital photography & video production
- Project management

### **Chaotic Media / Owner & Art Director**

JANUARY 2000 - APRIL 2002

Co-owner in website development company. Custom designed websites and trained customers to maintain them on their own.

- Website design, production and maintenance
- Flash presentations
- Project management
- Website maintenance training